



Sponsorship Prospectus

NACBH is your partner in children's behavioral health education, outreach, and public policy advocacy; we look forward to working collaboratively with you to support providers in establishing high quality care, treatment, and services that contribute to positive outcomes for children and families.

Joining NACBH in supporting programs and activities, you'll be advancing the work of dedicated behavioral health services providers seeking to offer care to meet the greatest needs in their communities.

The opportunities outlined below are offered to help illustrate how NACBH and our supporting organizations work together for specific initiatives and year-round. We look forward to working with you to determine if one of the suggestions below is right, or if a custom arrangement could provide even better results for you and NACBH! Support and sponsorship opportunities are based on a first-come-first-served basis.

2020 NACBH Calendar

Public Policy Conference – July 21-23, Washington, DC
Emerging Best Practices Conference – December 3-4, St. Pete Beach, FL

2020 NACBH Sustaining Organization

Many organizations work alongside NACBH day-in, and day-out to help advance the field of children's behavioral health. NACBH Sustaining Organizations are those who contribute to the overall financial health of the organization in order to most effectively serve our members and the behavioral health community at-large.

\$3,000 per year

- Year-round recognition as an NACBH Sustaining Organization on the nacbh.org homepage
- Access to NACBH member resources, information, and policy updates
- Engagement and representation at each of NACBH's in-person Conferences
 - Public Policy Conference – July 21-23, Washington, DC
 - Emerging Best Practices Conference – December 3-4, St. Pete Beach, FL
 - One complimentary registration for each NACBH 2020 Conference
 - One 15-minute speaking engagement at each NACBH 2020 Conference
 - Recognition in Conference printed materials, on the conference website, and onsite screen at opening general session and closing general session

Sponsorship Opportunities

Networking – help cultivate NACBH’s strong community of children’s behavioral health leaders at our in-person events.

- **Networking Reception(s):** Offered at each in-person conference, these one-hour, evening receptions are the chance for participants to gather and reflect on the day.
 - \$1,500 (up to three for each conference)
- **Networking Breakfast:** Two breakfasts are served to participants at NACBH in-person events, with up to 10 minutes of welcome remarks.
 - \$1,500 (two available for each conference)

Benefits:

- One (1) complimentary registration
- Onsite signage
- Organization/Company logo with link on conference webpage, onsite screen at opening general session and closing general session

Breaks - Conference days can be long. Support a welcomed break to participants by helping provide energizing food and beverage options.

- **Breaks:**
 - \$1000 Food and Beverage
 - \$500 Beverage Only
 - Multiple Break Opportunities per conference

Benefits:

- Onsite signage
- Organization/Company logo with link on conference webpage, onsite screen at opening general session and closing general session

Programming – Support the program and educational experience of NACBH members through sponsorship of educational activities.

Online

- **Webinar:** Provide an online educational offering for NACBH members, working with leadership on an appropriate topic, speakers, and content.
 - Multiple dates available: \$1,000

Benefits:

- Online listing of sponsor and logo with webinar information
- A sponsor-branded e-postcard invite to the webinar
- Five-minute welcome remarks at the start of the webinar

In-Person

- **Networking Forum:** Engage with NACBH's leadership and 2020 Emerging Best Practices Conference attendees through this dynamic networking discussion, held the afternoon prior to the conference opening session.
 - \$1,500 (Up to two available)

Benefits:

- One (1) complimentary Emerging Best Practices Conference registration
- 10-minute speaking engagement
- Onsite signage
- Organization/Company logo with link and description on conference webpage, onsite screen at opening of discussion/session
- Logo in Program with session

Scholarship Grant - Support future conference attendees and the children's behavioral health industry by contributing directly to a scholarship or grant program to fund conference registrations for organizations that don't have it in their budgets to attend.

- Amount and benefits discussed in grant set-up.